

seminole BUSINESS expo

**JANUARY
2027**
**NORTHLAND
CHURCH**

About the Event

Anticipated Attendance: 1,000

Anticipated Exhibitors: 100

The Seminole Business Expo is the largest trade show focused on growing business in Seminole County.

The annual event brings together businesses of all size who are looking to target new customers and expand their markets.

The expo is a great opportunity to ensure your business generates the exposure it needs.

Why Sponsor

No other event in Seminole County brings businesses together like the Seminole Business Expo!

A sponsorship of the expo ensures your company is at the forefront of the significant marketing efforts of the event and gives your company untold benefits during the event by presenting your message to attendees.

Gold Level Sponsorship

Number Available: 1 | \$5,000

- Event presented by your company
- Industry exclusive on all sponsorships
- Primary logo on all marketing materials
- Direct link to company website in all electronic marketing
- Featured double display table
- Banner advertisement on event website
- Full page, premium placed advertisement in program
- One month banner advertising in e-mail newsletters
- Featured description on sponsorship page
- Recognition by DJ during event

Silver Level Sponsorship

Number Available: 3 | \$3,000

- Logo on invite, electronic and day-of marketing collateral
- Direct link to company website in all electronic marketing
- Featured display table
- Half page advertisement in program
- Two weeks banner advertising in e-mail newsletters
- Featured descriptions on sponsorship page
- Recognition by DJ during event

Bronze Level Sponsorship

\$1,750

- Company name on invite, electronic and day-of marketing collateral
- Direct link to company website in all electronic marketing
- Premium display table
- Half page advertisement in program
- One week banner advertising in e-mail newsletters
- Recognition by DJ during event

Ticket Sponsorship

Number Available: 1 | \$2,750

- Company logo prominently displayed on tickets and on event program
- Direct link to company website in all electronic marketing
- Premium display table
- Half page advertisement in program
- Company name on invite, electronic and day-of marketing collateral
- One week banner advertising in e-mail newsletters
- Recognition by DJ during event

Golf Cart Parking Shuttle Sponsorship

Number Available: 3

\$1,000 each lot or \$2,500 for all three

- Logo on golf cart shuttle between parking and the venue
- Logo on sign for shuttle pickup and drop off.
- Direct link to company website in all electronic marketing
- Display table with purchase of a single lot or a premium display table with purchase of all three lots
- Company name on invite, electronic and day-of marketing collateral
- One week banner advertising in e-mail newsletters
- Recognition by DJ during event

Passport Pamphlet Sponsorship

Number Available: 2

\$2,500 each or \$4,000 for both

- Logo on Passport Map handout
- Company name on invite, electronic and day-of marketing collateral
- Premium display table
- Recognition by DJ during event

Bag Sponsorship

Number Available: 1 | \$2,000

- Logo on attendee giveaway bag to first 1,000 attendees (option to provide your own bags of choice)
- Direct link to company website in all electronic marketing
- Company name on invite, electronic and day-of marketing collateral
- Display table
- One week banner advertising in e-mail newsletters
- Recognition by DJ during event

Catering Sponsorship

Number Available: 1 | \$1,750

- Sign at food and beverage area
- Company name on invite, electronic and day-of marketing collateral
- Premium display table
- Program listing
- Recognition by DJ during event

Digital Program Sponsorship

Number Available: 1 | \$1,500

- Full page premium placement advertisement linked to a URL of your choice
- Company name on invite, electronic and day-of marketing collateral
- Display table
- Recognition by DJ during event

“You are Here” Map Sponsorship

Number Available: 1 | \$1,500

- Logo on two 24” x 36” map signs
- Company name on invite, electronic and day-of marketing collateral
- Display table
- Recognition by DJ during event

Registration Sponsorship

Number Available: 1 | \$1,500

- Logo on signage at registration area and on tables
- Company name on invite, electronic and day-of marketing collateral
- Display table
- Recognition by DJ during event

Ala Carte Add-ons

- Industry exclusive on all sponsorships: \$1,500 * Available only to Silver level sponsors
- Industry exclusive in category: \$1,000
- Logo on all marketing materials: \$500
- Direct link to company website in all electronic marketing: \$150
- Larger advertisement in program: \$150 per half page
- Extra banner advertising in e-mail newsletters: \$100 per week additional
- Banner placement in event room: \$500

Bag Stuffing Upgrade

Number Available: 10 | \$500

- Provide 500 branded items for attendee bags distributed at the door.
- Deliver items to the Chamber office no later than two weeks before the event.
- Coordinate delivery with the Director of Events to confirm receipt.